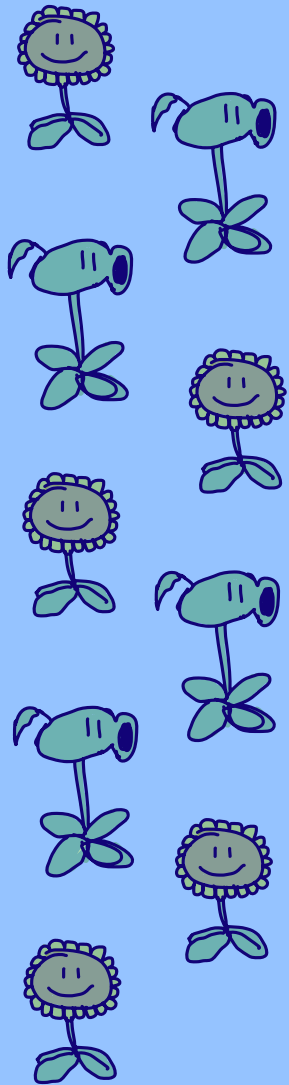


Onboarding in PvZ



Blend Tutorial
into game



Action > Reading



Spread out
Teaching of Mechanics



Get player to
do it once

1!

Use Fewer Words



Unobtrusive Messaging



Avoid Noise



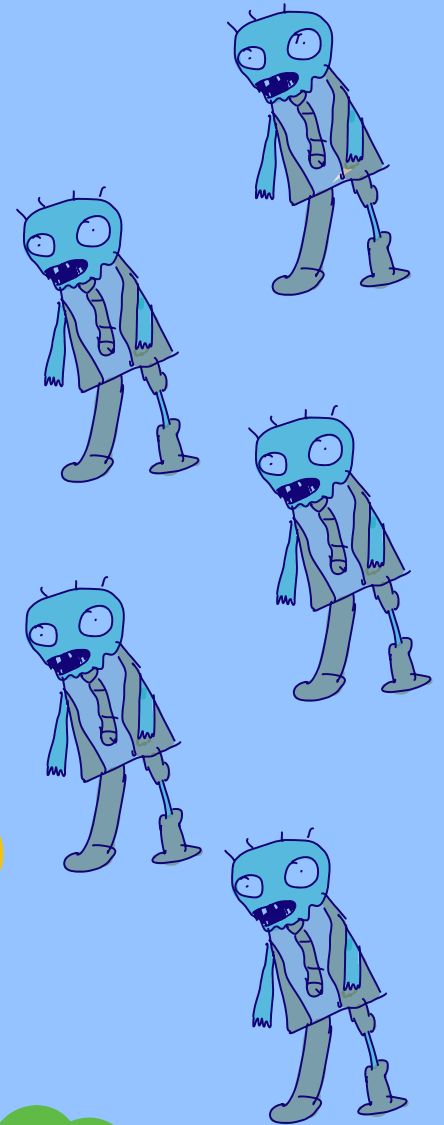
Adaptive Messaging



Visual Teaching



Leverage Common
Knowledge



Strategies For Tutorials

