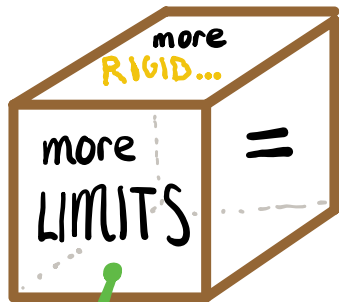


What is a GAME? ...

- ✓ a puzzle to solve
- ✓ mimics real life
- ✓ a low stakes tool to learn
- ✗ a story ...



avoid this by...

- Incl. ?s we don't know answer to
- Push the human psyche



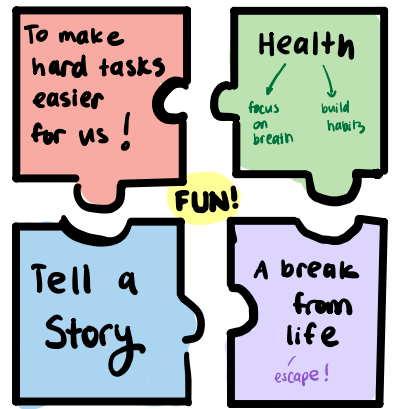
we learn from them

... and act upon them



What is Fun?

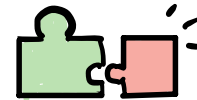
Why we play?



when we learn...
with no stress...



to solve a puzzle!
and master tasks!



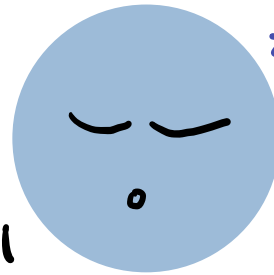
zzz...

What is Boring?

- when we don't learn 🧠
- when brain is over worked ⚡
- game moves too slow 🐢

too easy/hard is BAD! 😞

Game	Story
 • action • reduce	 how ppl feel deepen



the **BEST** games
offer all there is to
offer before the
player **stops** play

4 states of play

1. **Hard** fun → master task 🏆
2. **easy** fun → enjoy task 😊
3. **wArPeD** state → bodily mastery 🙌
4. **People** factor → how we value self in diff places 👥

