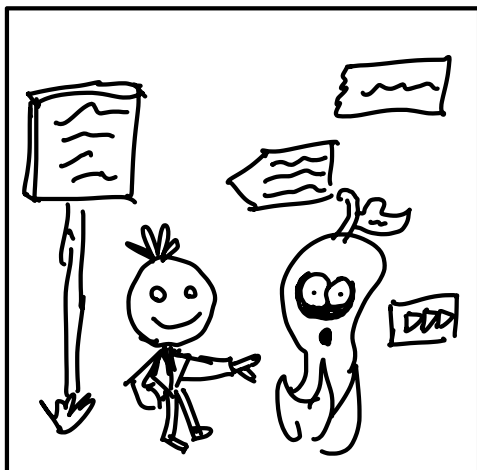


# Onboarding in PvZ

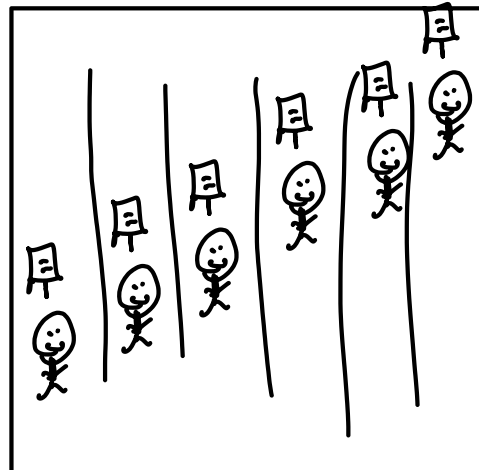
by Coleb Liu



Blend Tutorial Into Game



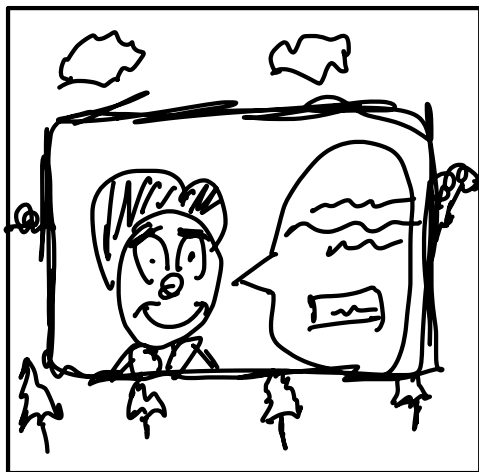
"Do" Better than "Read"



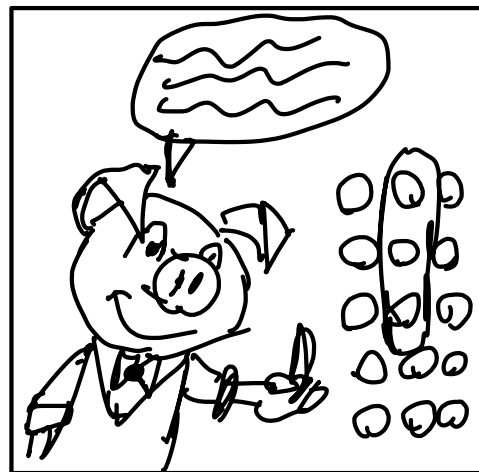
Spread out Teaching



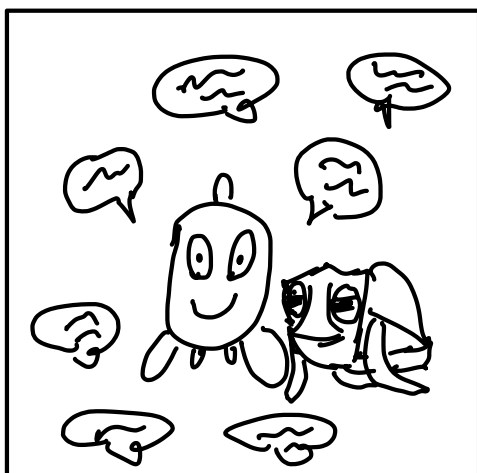
Just get player to do it once



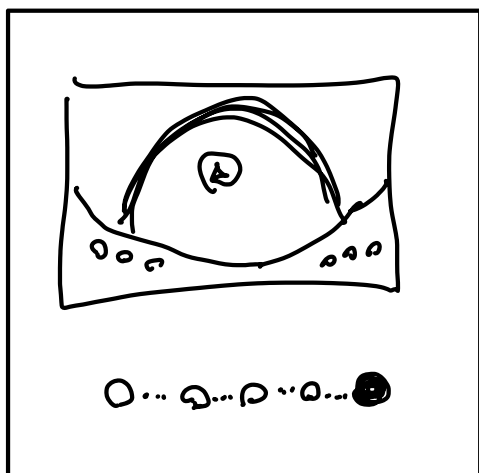
Add tutorial messages



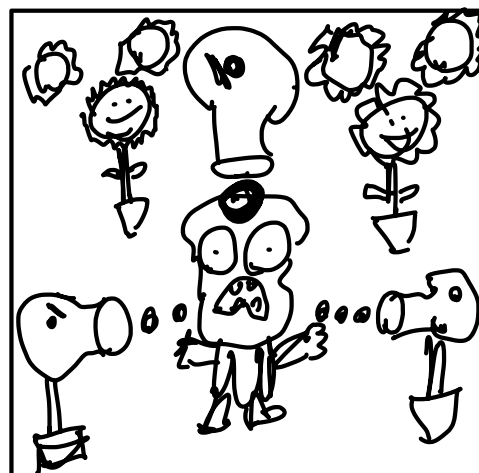
unobtrusive messaging if possible



use adaptive messaging



don't create noise



use visuals to teach

+ Leverage what ppl already know!