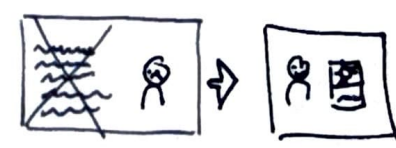
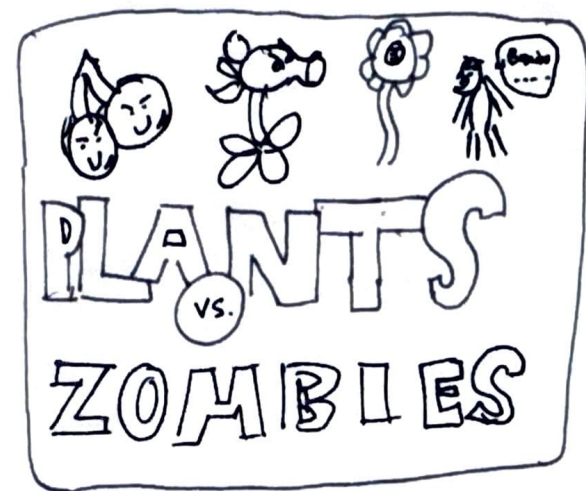
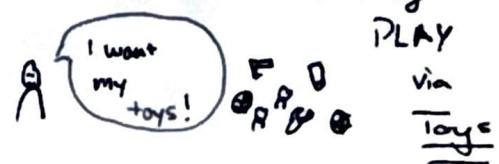


Element of FAMILIARITY

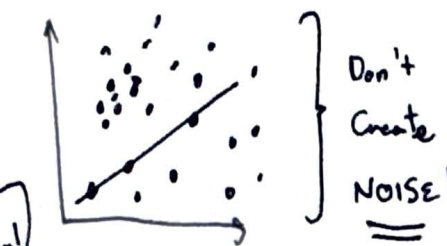
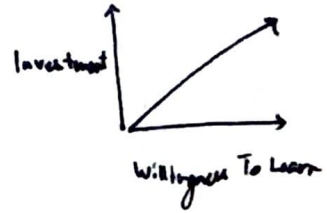


INTUITIVE NAMING

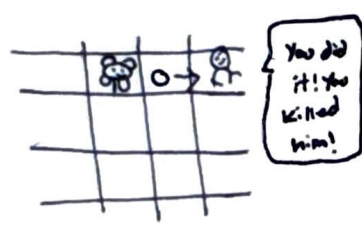
Encourage PLAY



Do THINGS ONCE



Use Adaptive Messaging



Make TUTORIALS invisible



2 Days Later...



Do > Read



Teach AS YOU GO

INTERACTIVELY

