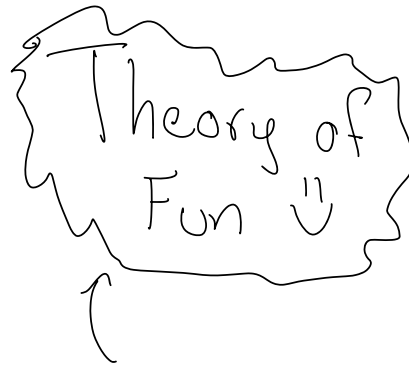
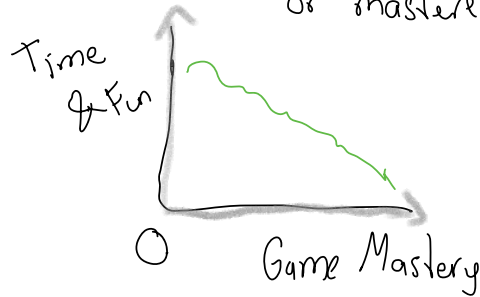


What is a game?

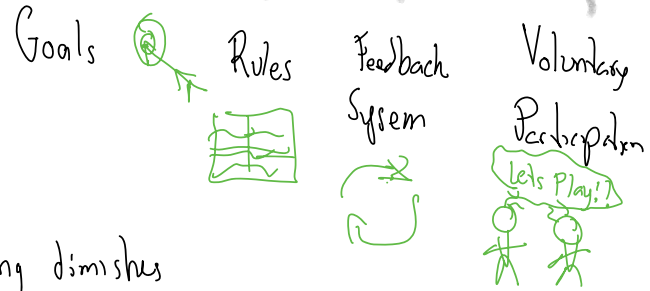
- Structured form of play,
- Used for enjoyment 😊
- Can be educational 📖



About exploring learning and mastering a system.
 Playing diminishes as game is solved or mastered



Core elements



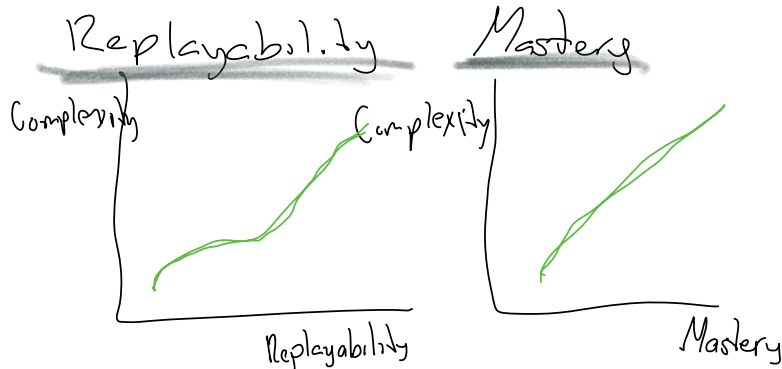
Role of Failure

Games teach through failure; lower stakes for experimentation and room for mistakes

Games vs Play

"Play" → Freeform and unstructured
 "Game" → Systematic rules and objectives

Fun = Learning



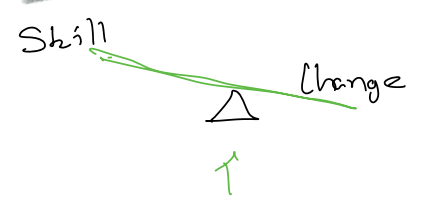
Games vs Stories

Stories → Linear, introspective, exploring themes and narratives

Games → Interactive, extraverted, non-linear



Challenge and Flow

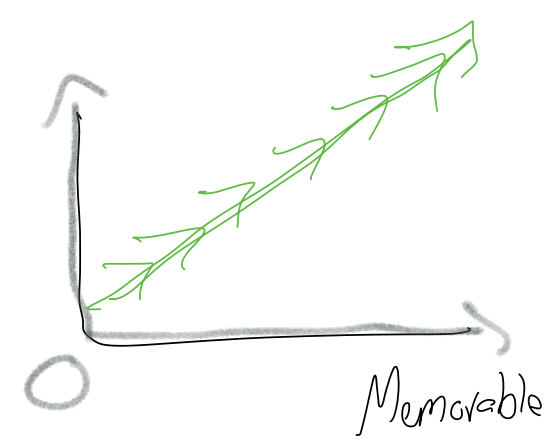


Equilibrium = Flow state

Aesthetic is critical for immersion



Emotional Responses



Memorability pos. correlated with emotional responses

Games → Social Platform

Multiplayer & Social games
Foster community and interaction

They can influence culture and society.

- Dungeons and Dragons
- Fortnite
- Catan

Future?



Gaming is growing and becoming more profitable



- Tech has enabled whole new set of possibilities
- AR, VR have seen huge advances
- Games designers must consider ethics and responsibility in these new platforms