

Difficulty: Readers wants  
 Proximity  
 Alternate

Red Herring  
 Steering  
 The player

Types

What is?

Fun :) Right answer!

Play + games & toys

Puzzles

Novels

Not too easy or hard  
 Tricky

depends on player

Games → win  
 Puzzle → solve  
 Toys → manipulate  
 Stories → fantasy

3 + 1



2 + 1



BAD

Restore puzzles  
 Arbitrary  
 Designer  
 Binary  
 Hunt the pine!

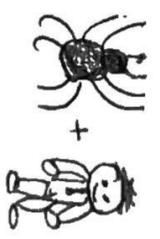
Ordinary usage  
 Unordinary usage

building  
 info/rustion

codes

Excluded middle a:c → b:d  
 preparing the way  
 people puzzle A ↔ B  
 timing

sequence a → b → ?  
 logic a → b  
 classic game  
 riddles



dialog  
 trial/berry  
 alternate interfaces  
 mazes  
 overall "gestalt" puzzles

GOOD ↓

Fairness  
 natural to environment  
 apply a theme  
 vs response