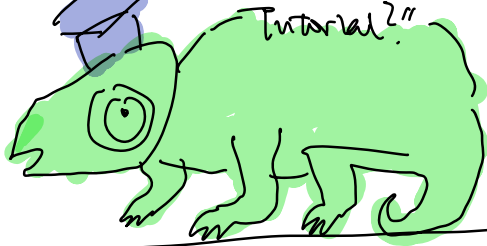


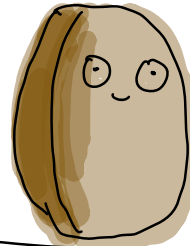
ONBOARDING IN PLANTS VS. ZOMBIES

Blend Tutorial into the Game

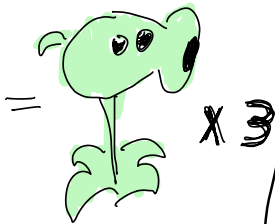
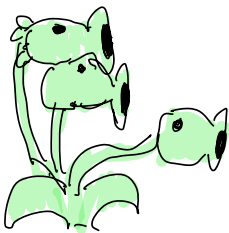
→ "That Game Had a Tutorial?"



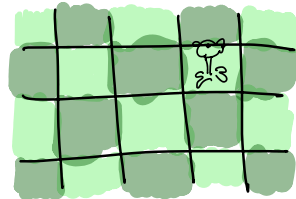
Let the Player Experiment
In a Safe Environment



Use Visuals to Teach

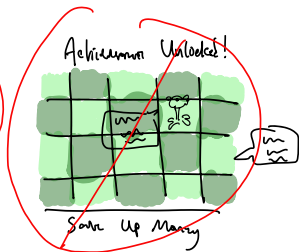


Use Unobtrusive
Messaging



Try Planting Further Left!

Don't Create Noise



Leverage What People
Already Know



Magnet - Shroom