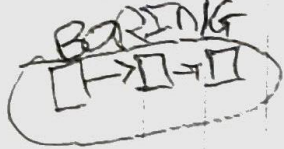


What games are

magical

systems, puzzle

play vs game



FUN!

MASTERY

COMPREHENSION

patterns

new data
1001000
0010001



EDUTAINMENT



What games are not

emotions → violence

story



↳ needs success



social

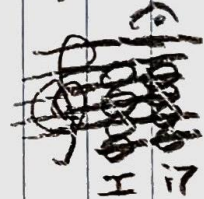
physical challenges



aesthetic - recognize not learn

1+2=3

surprise



fun vs win



flow



contextual

↳ for real

UHHH

↳ gotta win

beauty

