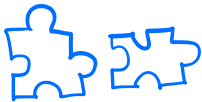


What Games Are

Finding patterns



Puzzles to solve



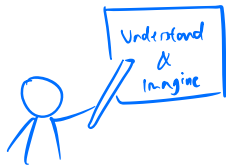
Brain exercise



Learning + mastery



Teachers



like
drug
⊖ ⊖

What Games Are NOT

NOT just a story



NOT delight or beauty



NOT social status



What is fun?

Fun \neq Feel good (not always)

=  Mental
Mastery of
challenge

\neq Delight (temporary, fleeting) 

= Contextual 

\neq Flow  (not always)