

On Boarding in

Plants vs Zombies

1. Transparency

Blend tutorial



like cartoon

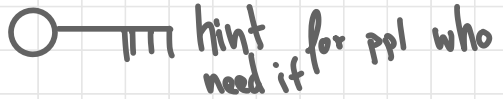
6. UnObtrusive Messages



2 DO; not Read



7. Adaptive Messages



8. No Noise



3 S P R E A D

teach when necessary

\$ on LV 10

👛 on LV 25

9. Visuals to Teach



4. Get Player to try 1



10. Leverage what ppl know



5. Use less Words

