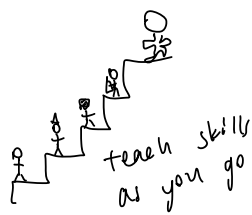


Game
Tutorial X



0 to 1
doing it once is
enough!

TutorialGame
✓

"want, there was
a tutorial?"

Plants vs Zombies
Tutorial!

(only teach what
you need!)

- use design to communicate
- use people's general knowledge



make educational
dialogue short
and intuitive

(message to correct incorrect
behavior, not to support
correct ones)