Friendship
proximity,
similarity,
reiprocity,
disclousre

PROXIMITY

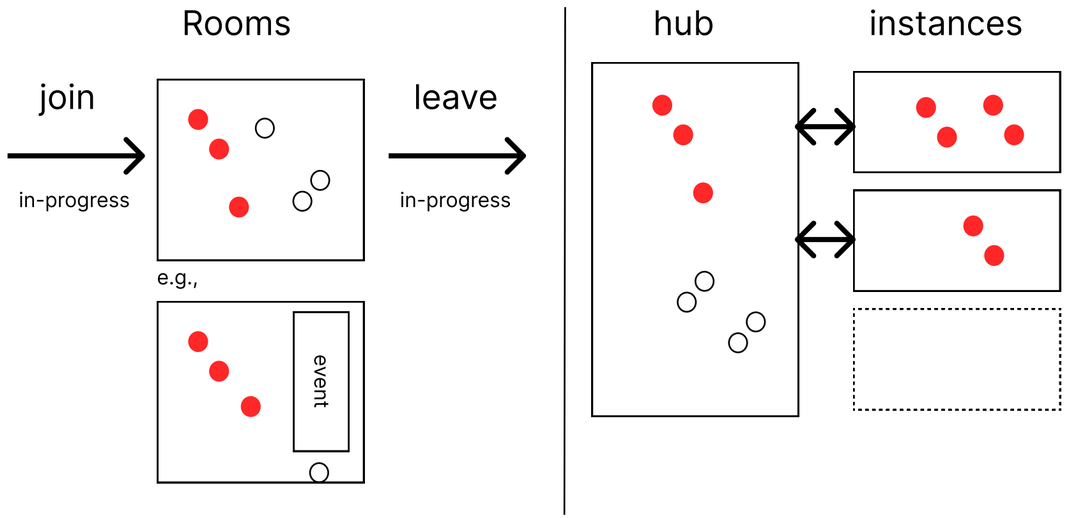
need repeated serendipity
&density

Tools 🔨

presistent identity
Events
Daily Incentives
Offline Communities

Anti patterns ☠️

Anony players
Huge, empty areas
many gameplay modes
Separation by skill
⚠ Matches ⚠



SIMILARITY

Tools 🔨

Factions
Shared experiences
Shared Objective
Does not refer to IRL (MAGIC CIRCLE)

DISCLOUSRE

Anti patterns ☠️

Real currency
Voice chats
Legal/IRL name
Real location (+creepy)

levels of friends

friends (duh) > hard coop > soft coop > ambiet coop > parllle play > solarity play

RECIPROCITY

interaction = trust
but that takes time

Tools 🔨

Chat
Friends lists
Gifts
Trade
Shared objectives